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| **ROLE PROFILE: Strategic Communications Lead (MENAEE) – MATERNITY LEAVE COVER - 6 MONTHS FTC** |  |
| Position Title:  | Strategic Communications Lead (MENAEE) – Maternity Cover – (676035856) |

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| **Team** | Global Communications & Media | **Grade** | P5 |
| **Reports To (Title)** | Global Head of Region Communications | **Contract Length** | 6 months |
| **Location** | MENAEE | **Time-zone** | Central (GMT + / - 3) |
| **Languages** | English and Arabic | **Headcount**  | 1 |

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| **Team and Job Purpose** |
| **Team purpose**Create and deliver impactful communication strategies that align with the Global Engagement Framework, working with Country Offices across four regions (Africa, Asia, LAC, MENAEE) to drive income and influencing and manage crisis communications. Build an integrated and inclusive Global Communications and Media Network across Save the Children International, including a comprehensive training and support package, to maximise our impact for and with children. Deliver a Global Translations Unit, ensuring our communications are inclusive. **Role purpose**To lead the communications strategy for the MENAEE region, ensuring alignment with the global integrated plan and annual narrative to support the Global Engagement Framework. Leading across external engagement, communications packages and products and crisis communications, this role fosters an inclusive Global Communications and Media Network that enhances visibility and support for Country Offices, aiming for the greatest impact for and with children. |

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| **Principal Accountabilities** |
| * Lead the development and implementation of a comprehensive strategic communications approach for the MENAEE region, aligning with the Global Engagement Framework and the global integrated strategic plan.
* Drive the creation of high-impact messaging, communications and content products that maximises the visibility and support for Country Offices.
* Build and sustain collaborative relationships with Country Office teams to ensure consistency and coherence in communications efforts, promoting impact and shared learning.
* Monitor, evaluate, and report on the effectiveness of communications activities in the MENAEE region, using insights to continuously improve and adapt strategies for maximum impact on children's lives.
* Lead crisis communications for the MENAEE region – horizon scanning, supporting Country Offices, managing risk and escalating where necessary.
* Support the professional development of communications colleagues by providing necessary training, mentorship, and opportunities for growth, embedding a culture of excellence and continuous learning.
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| **Budget** |
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| **People Management Responsibility** (direct/indirect reports) |
| Number of people managed in total: 1Manager of a team: YesTeam Manager (manager of multiple teams): No |

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| **Size of Remit** |
| Multiple countries or Functions |

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| **Travel Requirements** |
| International travel required: YesPercentage of required for travel: Up to 20% |

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| **Key Relationships** |
| **Internal** (excluding direct team and manager)RMCE (content, media, digital, internal comms, fundraising, integrated planning)Media Managers (MENAEE) Regional Director I&I key leadsCountry Office communications colleagues**External**Sector peers, freelancers |

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| **Competencies** |
| Cluster: Leading Competency: Leading and inspiring others Level: Leading Edge Behavioural Indicator: Inspires people to reach the highest standards of performance and to feel a sense of pride in belonging to the organisation. Cluster: Leading Competency: Developing self and others Level: Accomplished Behavioural Indicator: Coaches others to learn from their experiences on the job and to use the resources available to them. Cluster: Thinking Competency: Innovating and Adapting Level: Leading Edge Behavioural Indicator: Drives innovation and breakthrough solutions to improve outcomes for children. Cluster: Thinking Competency: Problem solving and decision making Level: Accomplished Behavioural Indicator: Makes informed strategic decisions based on full evaluation of the opportunities and risks of each idea and solution. Cluster: Engaging Competency: Communicating with impact Level: Leading Edge Behavioural Indicator: Projects confidence and authority to influential audiences and makes the most of subject matter even when it’s less familiar. Cluster: Engaging Competency: Networking Level: Accomplished Behavioural Indicator: Builds strong relationships with a broad range of stakeholders. |

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| **Experience and Skills** |
| **Essential**1. Strategic thinking and planning: significant experience in leading, developing and implementing comprehensive communications strategies across multiple countries and contexts. Ability to provide clear senior decision making, prioritisation and strategic direction that aligns with Save the Children’s mission and Global Engagement Framework, to enable us to have the greatest impact for children across income and influencing.
2. A foundation of experience in leading communications efforts within a complex, multi-stakeholder environment, with the ability to work collaboratively at all levels within the organisation across multiple countries, contexts and cultures, preferably within the non-profit or humanitarian sector.
3. Storytelling: demonstrable experience in driving impactful audience centric messaging, that aligns to our brand and highlights children’s voices and stories.
4. Extensive experience in managing complex crisis communications and working with senior stakeholders to mitigate reputational risk.
5. Team co-ordination and development: ability to mentor and develop immediate team members and support country office communication colleagues, promoting a diverse and inclusive work environment.
6. Digital and brand literacy: experience in delivering executions across different channels through digital and content to reach a diverse range of audiences.
7. Strong analytical skills with the ability to interpret complex information, generate insights, and advise on strategic direction. Proven ability to manage multiple projects, including the ability to meet deadlines, handle multiple demands concurrently, and maintain attention to detail.
8. Ability to navigate and thrive within a multicultural environment, respecting diversity and fostering inclusivity.
9. A foundation of experience in leading communications efforts within a complex, multi-stakeholder environment, preferably within the non-profit or humanitarian sector.

Willingness to travel within the MENAEE region and occasionally internationally, as required.  |

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| **Education and Qualifications** |
| **Essential*** A degree or equivalent experience in Communications, Media Studies, Public Relations, Journalism, International Relations, Development Studies or a related field.
* Exceptional written and verbal communication skills in English; proficiency in Arabic is essential.

**Desirable*** Professional certifications in strategic communication are an advantage.
* Qualification or training in project management or a related field is desirable.
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| **Safeguarding** |
| We need to keep children and adults safe so our selection process includes rigorous background checks and reflects our commitment to the protection of children and adults from abuse.Level 2: either the post holder will have access to personal data about children and/or young people as part of their work; or the post holder will be working in a ‘regulated’ position (accountant, barrister, solicitor, legal executive); therefore a police check will be required (at ‘standard’ level in the UK or equivalent in other countries). |

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| **Diversity, Equity and Inclusion and Equal Opportunities**  |
| Diversity, Equity and Inclusion is core to our vision, values and global strategy. Save the Children is committed to creating a truly diverse, equitable and inclusive organisation, and one which will support us in our vision to ensure every child attains the right to survival, protection, development, and participation.   We are committed to equal employment opportunities, regardless of gender, sexual orientation, race, colour, ethnic origin, nationality, disability, marital or civil partnership status, gender reassignment, pregnancy and maternity, caring or parental responsibilities, age, or beliefs and religion. We are committed to diversifying our staff to better represent the communities we serve and actively welcome underrepresented groups to apply.  Reasonable adjustments will be made should any candidate invited to interview require this.     |

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| **Version Control and Approval** |
| Version | Date | Author | Reviewer | Approver |
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