



**Does your team/network/group/organization work with the age group of 18 - 25 years campaigning for climate justice and nature conservation?**

**We are now accepting applications from youth-led groups/network/organizations for Campaigning with us.**

**Applications close: 1 May 2022**

#### **+ The Context**

Our planet needs protecting, and young people are leading the challenge.

Supported by WWF Nepal and Save the Children Nepal, *Shift For Our Planet* will provide groups with the **skills, tools, funding** and **networks** they need to kickstart a campaign to help create a more sustainable Nepal.

If your group is successful, we will support you in the following ways:

1. Five members from your group/network/organization will be invited to attend our 3 days (24 May – 26 May 2022) co-creation workshop where we will help you design your campaign plan.
2. The selected ones will be matched with leading creatives to develop ideas that will help your campaign stand out from the crowd.
3. Your campaign will receive funding so you can bring your campaign to life.
4. Save the Children Nepal and WWF Nepal will support you every step of the way.

#### **+ Call for applications**

Whether you are campaigning for action on climate change, air pollution reduction, better waste management, protection of Nepal's natural world – or even just trying to educate people on why this all matters, Shift will help your group to lead this positive change.

If you're interested in applying, please complete this short application form. This will allow us to get to know your youth group or network or organization better, as well as the issues you want to campaign on.

#### **+ Application**

**Fill out the questions below, or send us your responses in a short video!**

Q1. Tell us about your group/network/organization! What is your group name? What is your goal? How many members do you have and how long have you been active? (Max 300 words)

Q2. Tell us about the issue your group/network/organization wants to change? How does this impact young people in your country? What does your group want to change about this issue? (Max 300 words)

Q3. Have you been campaigning already about this issue? If yes, what have you done? (Max 300 words)

Q4. Does your group have any creative ideas for a campaign? If so, list some ideas below (Max 300 words)



## + Criteria for Assessment

We will judge applications based on the following criteria:

1. Is your group/network/organization well established and active? Are you enthusiastic about participating?
2. Does your group/network/organization have a clear goal and focus?
3. Is your group/network/organization comprised of youth (under 25s) with up to 15 available to attend workshops and lead the campaign?
4. Is your vision achievable within the political and social constraints of your location?
5. Can Shift help enable your success?
6. Is it likely that your group's activities will continue into the future, after Shift's support ends?

## + Approval process

Phase	Activity
Submission	Applications received
Assessment	Shift team reviews applications and assess against criteria
Review	Interview arranged with one or two leading applicants
Decision	Successful applicant notified. kick-off meeting held Unsuccessful applicants notified. All applications received will be kept for future opportunities and youth groups will still be able to connect with and support Shift enabled campaigns.

## + Inspiration

### Colourful Girls

<https://youtu.be/tJ0VRTM1Aml>

### Air Quality Yangon

<https://youtu.be/e9m5GLCLr6o>

### Young City Shapers

<https://youtu.be/JsOCZLfrCQ0>

## + Application Submission

Please submit your application by 1 May 2022 to:

[shift.nepal@savethechildren.org](mailto:shift.nepal@savethechildren.org)